



# DREW HANNUSH

BEST-SELLING AUTHOR  
WHISKY STORYTELLER & RESEARCHER

Drew is the Amazon best-selling author of **"Whiskey Lore's Travel Guide to Experiencing Irish Whiskey,"** and **"Experiencing Kentucky Bourbon,"** and the recently released landmark book **"The Lost History of Tennessee Whiskey."**

Drew has a passion for researching whisky history and uses his books and **Whiskey Lore podcasts** to discover hidden truths and dispel whisky myths and lore. His mission is to develop foundational material for whisky history research while creating educational and entertaining material for brands and whisky fans.



**170K**

DOWNLOADS

Whiskey Lore Stories  
Whiskey Lore: The Interviews

**16K+**

FOLLOWERS

Following on Instagram,  
Facebook, X, Patreon, and  
YouTube.

**250+**

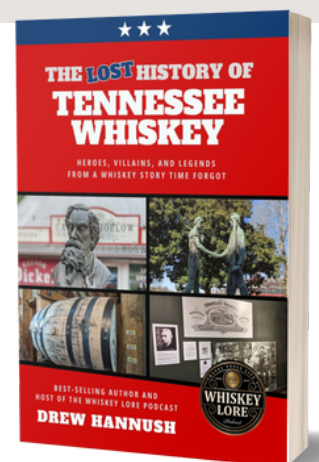
DISTILLERY VISITS

Kentucky, Tennessee, the US,  
Scotland and Ireland.

## REDEFINING WHISKY HISTORY

A DEVOTION TO FINDING THE REAL STORY BEHIND THE LORE

**The Lost History of Tennessee Whiskey** is more than just a book about distillers and spirits, it is the lost story of America itself. Within these pages, Drew lets you walk in the footsteps of America's pioneer distillers and while introducing voices that have long been silent in the history of whisky. Spanning 250 years, this is no pollyannaish look at the industry. It shows triumphs and tragedies of farmers, tavern owners, legal distillers, moonshiners, revenueurs, prohibitionists, and politicians. Featuring over 400 pages and nearly 800 footnotes, this book dispels myth and lore and expands the story of American whisky history.





# STORYTELLER

## PODCASTS & EVENTS

Drew understands that the way to bring history alive is to humanize it through entertaining stories. His **Whiskey Lore Stories** podcast takes the wonderful legends and myths gathered from distilleries around the globe and transports the listener behind the label of their favorite spirits. Drew takes this same energy and enthusiasm for whisky stories to **tasting events**, **speaking engagements**, and with his guests on the **Whiskey Lore: The Interviews** podcast.



## WHISKY AMBASSADOR

Having traveled to over 250 distilleries in Ireland, Scotland, and the United States, and having interviewed distillers and brand ambassadors from around the globe, Drew is uniquely positioned to speak to specific styles of whisky with a worldview always in his back pocket. His ability to pull up rich stories from around the globe and his focus on telling the real stories behind the lore make him one of the most unique ambassadors in the whisky industry.

[www.whiskey-lore.com](http://www.whiskey-lore.com)

**DREW IS  
AVAILABLE  
FOR:**

- **Media interviews** about whiskey, history, entrepreneurial endeavors, and travel
- **Historical whisky research projects**
- **Speaking engagements**
- **Whisk(e)y tasting events** and education
- **Collaboration**
- **Advertising opportunities**

**Reach him at:**

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